

SUMMER INTERNSHIP PROJECT REPORT
ON
“HR Practices and Employee Satisfaction”
AT
Calsonic Kansei Motherson

Submitted in partial fulfillment of the requirements
for the award of the degree of



K.R. MANGALAM UNIVERSITY

Master of Business Administration (MBA)
To
K.R. Mangalam University, Gurugram

SESSION: 2021-2023

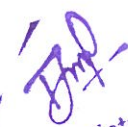
Submitted by:

Name of Candidate: Charu Gupta
Roll No.: 2102570010

Under the supervision of:

Dr. Rashmi Singel

Associate Professor, School of Management and Commerce
K R Mangalam University, Gurugram


Registrar
K.R. Mangalam University
Sonha, Gurugram, (Haryana)

CERTIFICATE

I, Ms. Charu Gupta, Roll No. 2102570010, Certify that the Summer Internship Project entitled "HR Practices and Employee Satisfaction AT Calsonic Kansel Motherson" is completed by me and it is an authentic work carried out by me at "Calsonic Kansel Motherson". To the best of my knowledge and belief, the information contained in this internship project report has not previously been submitted for the granting of any degree or diploma.

Signature of the Student *Charu Gupta*

Date: 20 Dec 2022

Certified that the Summer Internship Project Report entitled "A Study of HR Operations at Calsonic Kansel Motherson" done by Ms. Charu Gupta, roll no.: 2102570010 is completed under my guidance.

Rashmi Singel
Signature of the Guide

Date: 20 Dec 22

Name of the Guide: Dr. Rashmi Singel

Designation: Associate professor

K R Mangalam University

Sohna Road, Gurugram

RP
Registrar
K R Mangalam University
Sohna Road, Gurugram, (Haryana)



Calsonic Kansei Motiherson

Calsonic Kansei Motiherson Auto Products Private Limited

Regd. Office : 2nd Floor, F-7, Block B-1, Mohan Cooperative Industrial Estate, Mathura Road, Delhi-110044
CIN - U34102DL2007PTC166779

Date: 30/08/2022

To,
The Dean,
K.R. Mangalam University,
Gurgaon.

Subject: Completion of Internship between 11th July to 30th August

Dear Sir/Madam,

This is to certify that Ms. Chara Gupta student of MBA HR batch 2021-2023 had successfully completed her training for 7 weeks w.e.f. 11th July 2022 to 30th August 2022.

We wish her all the success for her future assignments.

Thanking you,

For Calsonic Kansei Motiherson Auto Products Private Limited

(Atul Yadav)
Head - HR & Administration

Plot No 194, Sector-4
IMT Manesar, Gurugram
Haryana - 122050, India
Tel. : (India) +91-124-4365513, 4365514
E-Mail Address : contactnorth@ck.motiherson.com

Plot No 17, Sector-5, Phase-II
IMT, Bawal, Rewari
Haryana-121501, India
Tel. : (India) +91-1264-264354

Registrar
K.R. Mangalam University
Sohna Road, Gurugram, (Haryana)

SUMMER INTERNSHIP REPORT

ON

**“Understand the Financial & Operational Strategies
of Alpha Technologies”**

Submitted To

K.R. Mangalam University

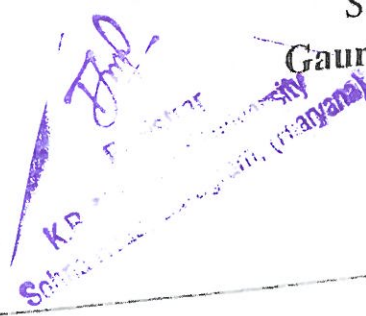
Submitted in partial fulfilment of requirement for the award of the degree

Of



**Master of Business Administration
Session 2019-2021**

**Under the Guidance of:
Dr. Avjeet Kaur
(Associate Professor)**



Submitted By:

**Gaurav Chauhan
M.B.A
1902570034**



AIMA BizLab Virtual Summer Internship



Gaurav Chhabra

K. R. Mangalam University

Not successful, completed AIMA BizLab Virtual Summer Internship



Deepika
Member, K.R. Mangalam University
2019-2020

[Signature]
Sr. K. R. Mangalam University
(Maryana)

CERTIFICATE

I. Mr. GAURAV CHAUHAN, Roll No. 1902570034 certify that the Summer Internship Project entitled "ALPHA TECHNOLOGIES - AIMA BIZLAB VSI" is completed by me and it is an authentic work carried out by me at All India Management Association. The matter embodied in this Internship Project Report has not been submitted earlier for the award of any degree or diploma to the best of my knowledge and belief.

Signature of the Student

Gaurav

Date:

20th March 2021

Certified that the Summer Internship Project Report entitled

"ALPHA TECHNOLOGIES - AIMA BIZLAB VSI" at done by Mr. GAURAV CHAUHAN, Roll No. 1902570034 is completed under my guidance.

[Signature]
Signature of the Guide

Date:

Dr. Avjeet Kaur

Associate Professor, SOMC

K.R.Mangalam University,

Gurugram-122103, Haryana

Countersigned

Director/Project Coordinator

[Signature]
Registrar
K.R. Mangalam University
Sohna Road, Gurugram, (Haryana)



SUMMER INTERNSHIP REPORT

ON

**“Recognising the effects of different aspects in
Management of Alpha Technologies”**

Submitted To

K.R. Mangalam University

Submitted in partial fulfilment of requirement for the award of the degree

of

Master of Business Administration

Session 2019-2021

Under the Guidance of:

Dr. Richa Arora

(Assistant Professor)

Submitted By:

Deepanshi Ahuja

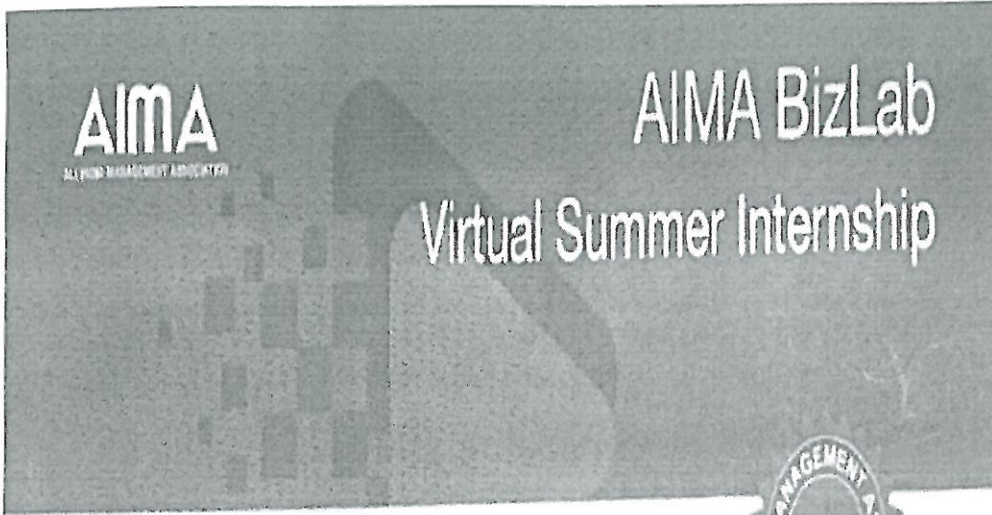
M.B.A

1902570010

1

Registrar
K.R. Mangalam University
Sohna Road, Gurgaon (Haryana)

CERTIFICATE



Deepanshi Thuja

K. R. Mangalam University

has successfully completed AIMA BIZLAB Simulation Game for Summer Internship



Prestige Secured 2018

Neera Kapoor

Neera Kapoor
Director, AIMA

Jmf
Registrar
K.R. Mangalam University
Sector Road, Gurugram, (Haryana)

CERTIFICATE

I, Ms. DEEPANSHI AHUJA, Roll No. 1902570010 certify that the Summer Internship Project entitled "Recognising the effects of different aspects in Management of Alpha Technologies" is completed by me and it is an authentic work carried out by me at All India Management Association. The matter embodied in this Internship Project Report has not been submitted earlier for the award of any degree or diploma to the best of my knowledge and belief.

Deepanshi
Signature of the Student

30/03/2021 Date:

Certified that the Summer Internship Project Report entitled "Recognising the effects of different aspects in Management of Alpha Technologies" at done by Ms. DEEPANSHI AHUJA, Roll No. 1902570010 is completed under my guidance.

Richa Arora
Signature of the Guide

Date:

Dr. Richa Arora
Assistant Professor, SOMC
K.R.Mangalam University,
Gurugram-122103, Haryana

JMD
Registrar
K.R. Mangalam University
Sohna Road, Gurugram, (Haryana)

**"AIMA BIZLAB VIRTUAL SUMMER INTERNSHIP
ALPHA TECHNOLOGY LTD"**

*Submitted in partial fulfillment of the requirements for the
award of the degree of*



Master of Business Administration (MBA)

To

K.R. Mangalam University, Gurugram

GUIDE:

Dr. Avjeet Kaur
Associate Professor
(SOMC)

SUBMITTED BY

Harsh Goyal
1902570001
MBA '19


Registrar
K.R. Mangalam University
Sohna Road, Gurugram, (Haryana)

CERTIFICATE AIMA BIZLAB VIRTUAL SUMMER INTERNSHIP



Hurish Goyal

K. R. Mangalam University

Has successfully completed AIMA BizLab Simulation Game for Summer Internship

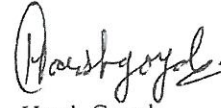
Practise Session 21 - 30



Manoj Eapen
Registrar
K.R. Mangalam University
Sector Road, Gurugram, (Haryana)

CERTIFICATE

I, MR. Harsh Goyal , Roll No. 1902570001 certify that the Summer Internship Project entitled "AIMA BIZLAB VIRTUAL SUMMER INTERNSHIP ALPHA TECHNOLOGY LTD" is completed by me and it is an authentic work carried out by me at K.R. MANGALAM UNIVERSITY. The matter embodied in this Internship Project Report has not been submitted earlier for the award of any degree or diploma to the best of my knowledge and belief.

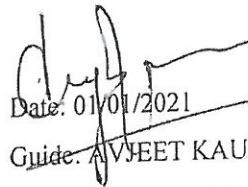


Harsh Goyal

Date: 01/01/2021

Certified that the Summer Internship Project Report entitled

"SIP PROJECT WORK" done by Mr. Harsh Goyal, Roll No. 1902570001 is completed under my guidance.



Date: 01/01/2021

Guide: AJJEET KAUR

Designation: Associate Professor
(SOMC)

K R Mangalam University,
Gurugram - 122103



Registrar
K R Mangalam University
Sohna Road, Gurugram, (Haryana)

SUMMER INTERNSHIP PROJECT REPORT ON
A STUDY ON IMPROVEMENT AND INNOVATION
OF PRODUCT
ALPHA PVT LTD

*Submitted in partial fulfillment of the requirements
for the award of the degree of*



Master of Business Administration (MBA)

To

K.R. Mangalam University, Gurugram

Guide:

Dr. Richa Arora

Assistant Professor

Submitted by:

Nancy

Roll No:2002570013


Registrar
K.R. Mangalam University
Sohna Road, Gurugram, (Haryana)

AIMA
ALL INDIA MANAGEMENT ASSOCIATION

AIMA BizLab Virtual Summer Internship



Nancy

K R Mangalam University

For further details visit www.aima.org or contact AIMA BizLab Registration Centre for Summer Internship.

Chopra
General Manager
Director AIMA



Ravi Jangra
Deputy Director AIMA

Jmd
Registrar
K.R. Mangalam University
30th Road, Gurugram, (Haryana)

CERTIFICATE

I, MS. NANCY, Roll No. 2002570013 certify that the Summer Internship Project entitled "A STUDY ON IMPROVEMENT AND INNOVATION OF PRODUCT" is completed by me and it is an authentic work carried out by me at ALPHA PVT LTD. The matter embodied in this Internship Project Report has not been submitted earlier for the award of any degree or diploma to the best of my knowledge and belief.

Signature of the Student



Date:

Certified that the Summer Internship Project Report entitled "A STUDY ON IMPROVEMENT AND INNOVATION OF PRODUCT" done by Ms. NANCY Roll No. 2002570013 is completed under my guidance.

Signature of the Guide



Date:

Name of the Guide:

Designation:

K R Mangalam University,

Gurgaon-122103



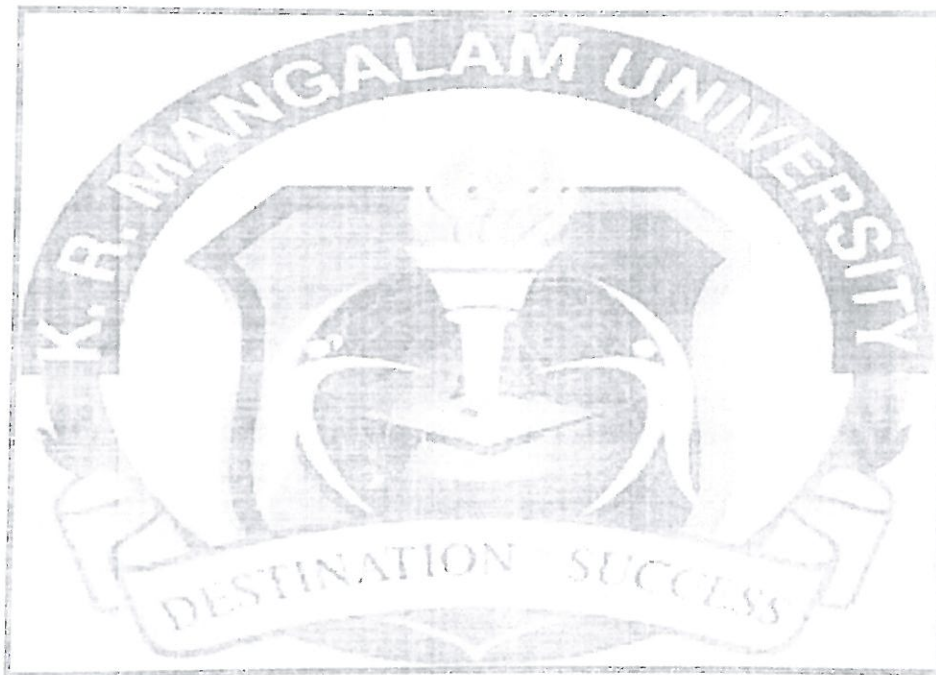
Registrar
K R Mangalam University
Sohna Road, Gurgaon, (Haryana)

SUMMER INTERNSHIP PROJECT REPORT ON

❖ STUDY OF TRAINING AND DEVELOPMENT AT THE
ALPHA TECHNOLOGY

ALPHA PVT LTD

*Submitted in partial fulfillment of the requirements for the award of the
degree of*



Masters of Business Administration (MBA)

To

K.R. Mangalam University, Gurugram

Guide: - DR. AVJEET.....

Submitted by: - AKANKSHA.....

Roll no: -2002570017.....


Registrar
K.R. Mangalam University
Sector 14, Road, Gurugram, (Haryana)

AIMA

AIMA BizLab
Virtual Summer Internship



Chartered

K.R. Mangalam University

University of Applied Sciences, Gurugram, Haryana

Chartered

Chartered Accountants



Chartered


Chartered Accountants

A handwritten signature in blue ink, appearing to be 'Jyoti'.

Registrar
K.R. Mangalam University
Sohna Road, Gurugram, (Haryana)

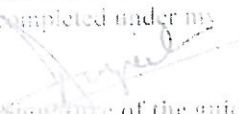
• CERTIFICATE

I, Ms. AKANKSHA, Roll no 2002570017 certify that the Summer Training Project Report entitled "STUDY OF TRAINING DEVELOPMENT AT THE ALPHA TECHNOLOGIES" is completed by me and it is an authentic work carried out by me at AIMA BIZLAB ALPHA PVT. The matter embodied in this Project Report has not been submitted earlier for the award of any degree or diploma to the best of my knowledge and belief.


Signature of the student

Date:

Certified that the summer training project report entitled "A STUDY OF TRAINING AND DEVELOPMENT AT THE ALPHA TECHNOLOGY BIZLAB VIRTUAL SUMMER INTERNSHIP" done by Miss. AKANKSHA Roll no. 2002570017 is completed under my guidance


Signature of the guide

Date:-

Name of the guide: - Dr. AVJEET
Designation: - Associate & Professor
K.R Mangalam University
Gurugram - 122103


Registrar
K.R. Mangalam University
Sohna Road, Gurugram, (Haryana)

A STUDY AND ANALYSIS OF BENEFITS OF SOCIAL MEDIA MARKETING

AT

(CAPITAL CONSULTANT)

Submitted in partial fulfillment of the requirements for the award of the degree of end term
examination of third semester of



Master of Business Administration (MBA)

To

K.R. Mangalam University, Gurugram

Guide: Mr. Krishan Kumar

Designation: Professor

Submitted by: Mr. Sarthak Srivastava


Roll No: 2102570030

3


Registrar
K.R. Mangalam University
Jhansi Road, Gurugram, (Haryana)


CERTIFICATE

I, Mr. Sarthak Srivastava, Roll No. 2102570030, certifies that the Summer Training Project Report entitled "A study and analysis of benefits of social media marketing at capital consultant" is completed by me and it is an authentic work carried out by me at K.R. Mangalam University, Gurugram. The matter embodied in this Project Report has not been submitted earlier for the award of any degree or diploma to the best of my knowledge and belief.


Signature of the Student

Date: 21/12/22.

Certified that the Summer Training Project Report entitled "A study and analysis of benefits of social media marketing at Capital Consultant" done by Mr. Sarthak Srivastava, Roll No. 2102570030 is completed under my guidance.


Signature of the Guide:

Date: 21/12/22.

Name of the Guide: Mr. Krishan Kumar

Designation: Professor

K R Mangalam University,

Gurugram- 122103


Registrar
K.R. Mangalam University
Sohna Road, Gurugram, (Haryana)

CERTIFICATE OF INTERNSHIP



Date 20-09-2022

Internship Certificate

Dear Sarthak Srivastava,

This is in reference to the internship you served with us during the period of 11-07-2022 to 11-9-2022.

During your internship tenure with us, we found you hard-working, diligent, honest, and eager to learn according to your profile's requirement.

Capital Consultant would like to thank you for your service with the company and wish you all the best in your future endeavors.

Regards,

A handwritten signature in blue ink, appearing to read 'Parul Chopra'.

Parul Chopra
HR Head
Capital Consultant

CAPITAL CONSULTANT

Unique experience. A proven process. Outstanding Results!
L2L International, B 7, 1st Floor, Sector 2, Noida, Uttar Pradesh 201301, India

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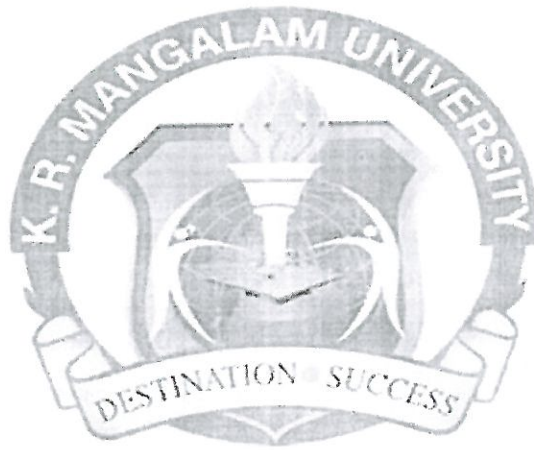
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Registrar
K.R. Mangalam University
Sohna Road, Gurugram, (Haryana)

**“A study on the Measure of Employee and Organizational
Resilience levels and Factors Affecting it”**

*At
AV IP Solution*

*Submitted in partial fulfillment of the requirements
for the award of the degree of*



K.R. MANGALAM UNIVERSITY

Master of Business Administration (MBA)

To

K.R. Mangalam University, Gurugram

Guide:
Dr. Vinita Choudhary
Assistant Professor

Submitted by:
Parv Saini
Roll No: 210257004


Registrar
K.R. Mangalam University
Sohna Road, Gurugram, (Haryana)

DECLARATION OF STUDENT

I, Parv Saini student of MBA batch (2021-23) declare that the project entitled "A study on the Measure of Employee and Organizational Resilience levels and Factors Affecting it" is my own work conducted under the supervision of my Faculty mentor **Dr. Vinita Choudhary**, and my Industry guide mentor **Mr. Venkatesh Bharti (CEO)** at **AV IP SOLUTION** as a partial fulfillment of Summer Internship Program for the course of MBA.

I further declare that to the best of my knowledge at the information shared about is correct and true.

Place: Gurgaon, Haryana.

Mr. Parv Saini

Date: 18/10/22



Name & Signature of the Student

Dr. Vinita Choudhary



Name & Signature of the Faculty Mentor


Registrar
K.R. Mangalam University
Sohna Road, Gurugram, (Haryana)



A-8 HUDA SECTOR 13 ENCLAVE
RAJOURI GARDEN III, D-27

+91 9891579693

HELPDESK@AVIPSOLUTION.COM

WWW.AVIPTOLUTION.COM


GSTIN:47ABVF1465B1Z1

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Parv Saini** has been associated with **AV IP Solution** in the role of **Marketing Intern** from **25th July 2022** to **24th September 2022**.

During the internship period, we found that he could bear hardship, has a strong sense of responsibility, and emphasizes teamwork he gets along well with colleagues and generally obtained high praise from them.

We wish him all the best in his future endeavors.
Warm Regards,


AV IP Solution
Venkatesh Bharti
Director


Registrar
K.R. Mangalam University
Good. Gurugram. (Haryana)

**A STUDY AND ANALYSIS OF BENEFITS OF SOCIAL
MEDIA MARKETING**

AT

(TECH I.S INDIA PVT.LTD.)

Submitted in partial fulfillment of the requirements for the award of the degree of end term
examination of third semester of



Master of Business Administration (MBA)

To

K.R. Mangalam University, Gurugram

Guide: Mr. Krishan Kumar

Designation: Professor

Submitted by: Prachi

Roll No: 2102570017

1


Registrar
K.R. Mangalam University
Sohna Road, Gurugram, (Haryana)

CERTIFICATE

I, Prachi, Roll No. 2102570017, certifies that the Summer Training Project Report entitled "A study and analysis of benefits of social media marketing at TECH I.S INDIA PVT.LTD." is completed by me and it is an authentic work carried out by me at K.R. Mangalam University, Gurugram. The matter embodied in this Project Report has not been submitted earlier for the award of any degree or diploma to the best of my knowledge and belief.

Signature of the Student

Prachi

Date:

20/12/22

Certified that the Summer Training Project Report entitled "A study and analysis of benefits of social media marketing at Tech I.S INDIA PVT.LTD." done by Prachi, Roll No. 2102570017 is completed under my guidance.

Signature of the Guide:


20/12/22

Date:

Name of the Guide: Mr. Krishan Kumar

Designation: Professor

K R Mangalam University,

Gurugram- 122103

CERTIFICATE OF
INTERNSHIP



Date : 15-10-2022

INTERNSHIP CERTIFICATE

Dear Ms.Prachi Lal

This is in reference to the internship you served with us during the period of 14-07-2022 to 14-10-2022.

During your internship tenure with us, we found you hard-working, diligent, honest, and eager to learn according to your profile's requirement.

TECH I.S. India Private Limited would like to thank you for your service with the company and wish you all the best in your future endeavors.

Regards,

Kavya KA
Human Resource Executive
TECH I.S. India Private Limited



Creating Immersive Learning Experience for Anyone, Anytime, Anywhere!

ACKNOWLEDGEMENTS

3

Registrar
K.R. Mangalam University
Sohna Road, Gurugram, (Haryana)

SUMMER INTERNSHIP PROJECT

On

**"VENDOR MANAGEMENT AND AIMA BIZLAB SIMULATION OF
ALPHA TECHNOLOGIES"**

Submitted in partial fulfillment of the requirements

for the award of the degree of



Master of Business Administration (MBA)

Session 2020-2022

To

K.R. Mangalam University, Gurugram

Under the Guidance of:

Dr. Richa Arora
Assistant Professor

Submitted by:

Yashika Gupta
2002570011

Registrar
K.R. Mangalam University
Sohna Road, Gurugram, (Haryana)



AIMA BizLab

Virtual Summer Internship

Yashika Gupta

K.R. Mangalam University

has successfully completed AIMA BizLab Simulation Course for Summer Internship

Neeraj Kapoor

Neeraj Kapoor
Director, AIMA



Ravi Jangra
Ravi Jangra
Director, AIMA

Jangra

Registrar
K.R. Mangalam University
Sohna Road, Gurugram, (Haryana)

CERTIFICATE

I, Yashika Gupta, Roll No. 2002570011 certify that the Summer Internship Project entitled "Vendor management and ATMA Bizlab simulation of Alpha Technologies" is completed by me and it is an authentic work carried out by me at ATMA Vendor Management Association. The matter embodied in this Internship Project Report has not been submitted earlier for the award of any degree or diploma to the best of my knowledge and belief.

Signature of the Student

Date

Certified that the Summer Internship Project Report entitled "Vendor management and ATMA Bizlab simulation of Alpha Technologies" is done by Ms. Yashika Gupta, Roll No. 2002570011 is completed under my guidance.

Signature of the Guide

Date

Dr. Richa Arora

Assistant Professor, NIMC

K.R. Mangalam University,

Gurugram-122103, Haryana

Countersigned

Director Project Coordinator

Registrar
K.R. Mangalam University
Sonna Road, Gurugram, (Haryana)

SUMMER INTERNSHIP

REPORT ON

“STRATEGIC DECISION MAKING WITH THE
REFERENCE TO ALPHA TECHNOLOGIES PVT
LTD.”

All India Management Association

Submitted in partial fulfilment of requirement for the award of the degree
of



Master Of Commerce (MBA)

TO

K.R Mangalam University, Gurugram

Under the Guidance of:
Prof (Dr) Gurbir S Khem CFA

Submitted By: Rohit Sharma
MBA
2002570003


Registrar
K.R. Mangalam University
Sohna Road, Gurugram, (Haryana)

AIMA
ALL INDIA MANAGEMENT ASSOCIATION

AIMA BizLab

Virtual Summer Internship



Rohit Sharma

K R Mangalam University

Head of the Department of AIMA BizLab Services Centre for Summer Internship

Naveen Kapoor

Naveen Kapoor
Director AIMA



Pooja Jaiswal

Pooja Jaiswal
Deputy Director - AIMA



[Signature]
Registrar
K.R. Mangalam University
Sohna Road, Gurugram, (Haryana)

CERTIFICATE

I, Rohit Sharma, Roll No. 2002570003 certify that the Summer Internship Project entitled "STRATEGIC DECISION MAKING WITH REFERENCE TO ALPHA TECHNOLOGIES PVT LTD ." is completed by me and it is an authentic work carried out by me at All India Management Association. The matter embodied in this internship Project Report has not been submitted earlier for the award of any degree or diploma to the best of my knowledge and belief.



Signature of the Student

Date:

Certified that the Summer Internship Project Report entitle "STRATEGIC DECISION MAKING WITH REFERENCE TO ALPHA TECHNOLOGIES PVT LTD ." at done by MR. Rohit Sharma, Roll No. 2002570003 is completed under my guidance.



Signature of the Guide

Date :

Name of the Guide:

Designation:

K.R.Mangalam University,

Gurgaon-122103.



Registrar
K.R. Mangalam University
Sector Road, Gurugram, (Haryana)